

NORPAC Santas Virtual workshop 2020

Chat content - Day one of two

During Session 1

What Do We Do THIS Year?

Developing Your Santa, Mrs. Claus or Elf

- 07:57:22 From Robert Martin : this is Robert Martin. I have no microphone yet. I am working on getting my tablet on-line. Right now I can see you but I cannot hear you.
- 08:05:55 From Mike Stephenson : Amen and Howdy Y'all!
- 08:07:04 From Jerry Galland : Amen
- 08:11:07 From Terry Leahy : Can I record these sessions
- 08:27:50 From Bob Jacobson : They are recorded by John and will be available later.
- 08:46:29 From Jerry Nebel : Can we get some xmas carols as sound during the break?
- 08:52:46 From Dennis Gorley : He's working on it! If you are a NORPAC member let me know if you did NOT receive your book in the mail. Thanks
- 08:54:50 From Russell Albright : How does that sound to everyone? Is it scratchy to you too?
- 08:55:28 From Chuck Parkin : Alittle scratchy, yes.

During Session 2

Becoming Santa by Walking in the Footsteps of St. Nicholas

- 09:01:00 From Don Weinreis : Are most of the participants on the west coast? And is your area on lock down as I am in Illinois?
- 09:02:42 From Russell Albright : Yes. We have 2 in CA, 4 in CO, 1 in KY, 1 in OR and 2 in TX
- 09:02:53 From Russell Albright : But most are in Washington
- 09:03:36 From Albert DesRuisseau : ,I am curious to know how many are attending today?
- 09:04:05 From Russell Albright : There are currently 36 logged in right now.
- 09:04:08 From Jerry Nebel : 36
- 09:04:10 From Thomas Myers : Just like at the attendees count at the bottom of the screen

09:04:24 From Albert DesRuisseau : lol Thanks!~

09:04:43 From Dennis Gorley : So far there are 37 attending. We have 44 registered.

09:04:54 From Jerry Galland : Also Ray Lewis, a NORPAC member in British Columbia Canada

09:37:51 From Jerry Galland : Regarding the invite to apply, where do I find the application to Knights of St. Nicholas?

09:44:07 From Jim Beidle : Yay! More caffeine for me! :D

09:44:26 From Russell Albright : Yep...

09:48:17 From Jim Beidle : Apparently, we are lacking in bacon. Sigh. But I now have a fresh cuppa. Good morning, everyone!

09:48:42 From Mark DeMonbrun : Good morning Jim

09:49:07 From Jerry Nebel : Top of the morning to you Jim. Good to see you.

09:50:23 From Jerry Nebel : Robert Macdonald where are you driving too?

09:58:18 From Don Weinreis : Curious about this Zoom thing. I see some of you have backgrounds behind you that are more Santa like. Can that be done with this format?

During Session 3

Why and How to BE Santa 24 x 7 x 365

10:00:26 From Mark DeMonbrun : Yes, you can upload a picture or a video

10:00:35 From Jerry Galland : Yes, Don. Are you using computer? or phone?

10:02:20 From Jerry Galland : Don, contact me and I can talk you through it. 206.300.4879

10:03:48 From Russell Albright : Don... if you are able, a physical backdrops are MUCH better. That is what I am using

10:03:52 From Jerry Nebel : Yes click on the video camera on your lower left of the screen. Now click on the upside down v. Click Choose Virtual Background Click on one and see if your computer can show the background you picked. New ones can. If older you need a green screen.

10:11:53 From Jerry Galland : Hint. If you want to save the text in the chat, to the right of the word 'File' see those three dots?
Click those and select Save Chat.

10:14:02 From Mark DeMonbrun : Russ Long has joined

10:36:15 From Jerry Galland : I say that everyone is on the nice list, some are hanging right on the bottom. Usually said with a glance to an adult.

10:41:53 From Don Weinreis : How many children now know what coal is?

10:45:26 From Jerry Nebel : Santa doesn't need Elf on the Shelf anymore. Elf Nerd has figured out how to activate web and phone cams at will. Santa does see everything.

10:45:46 From Russell Albright : Love it Jerry!!

10:51:55 From Don Weinreis : Re: people asking me where the sleigh and reindeer are. I respond that it takes so much Christmas magic to allow the sleigh and reindeer to travel across the world, that it takes a full year to generate more. And they can only do it once a year.

10:57:16 From Jerry Galland : Where is your sleigh questions, you have to be careful. If they see you in or near a car arriving or leaving and you told them you arrived in a sleigh, can be a problem. Or it is in the parking lot they just walked through.

My car is red and has license plate. S CLAUD. I tell them it is my special road Sleigh

During Session 4

Children Today Are Different, But the Same

Keep the Children SAFE!

11:00:20 From Mark DeMonbrun : Great point Jerry

11:15:57 From Jim Beidle : What are your pronouns, if they're old enough. Respect their choices.

11:16:27 From Russell Albright : Especially with children with Autism...

11:22:08 From Mark DeMonbrun : I call them people with different abilities

11:24:09 From Jerry Galland : Mark, thanks, I am going to use that.

11:26:46 From Mark DeMonbrun : You are welcome Jerry

11:42:48 From Jim Beidle : Off to work I go! Thank you John and NorPac Leaders.

11:43:25 From Mark DeMonbrun : Thanks Jim

11:55:02 From Jerry Nebel : Elf Hazel is really disappointed that she won't be able to join "her Santa's" at Great Wolf Lodge.

11:56:32 From Dennis Gorley : We all miss Elf Hazel!

11:57:30 From Russell Albright : Yes we miss all of the elves here as well.

During Lunch Break – Online Meet & Greet

12:00:34 From Jerry Nebel : A pet chicken all dressed up Mom nursing her infant. are a couple that come to mind.

12:00:48 From Don Weinreis : I don't say that I'm Santa, I prefer to let the children determine as to if I am Santa or not.

12:04:00 From Mark Davison : I have a towel that is the same color as the suit and a dedicated set of gloves for working with animals. If the gig is all about the pets, then I use a different suit, and the cost of dry cleaning is included in the contract.

12:08:28 From Robert MacDonald : hi everyone, I want to say thanks for all the well wishes since crashing with a 2 wheeled sleigh Aug9th. got broke up good , but pushing my recovery to be ready after thxgvg...SantaMac

12:09:03 From Jerry Nebel : Sun starting to break thru the fog and smoke

12:12:39 From Russell Albright : If anyone wants to chat, I can open the break out rooms or turn off the music.

12:21:59 From Jerry Nebel : Thank you Robert

12:32:46 From Jerry Nebel : I think we are going to have 1/2 of open chat. If anyone would like to see how I have set up and questions about how pls ask.

During Session 5

Raise Your Entertainer Level and Value

13:00:26 From Dan Bartel : there is an echo

13:05:18 From Thomas Myers : I only volunteer for non-profit organizations.

13:06:32 From Russell Albright : My response sometimes to someone that says I could volunteer for the experience. I told them "That is wonderful, my mortgage is only 1500 experience each month, do you think you can make that out to my mortgage company?"

13:34:46 From Don Weinreis : Kind of hard to respond to this question, last year being my first. Not expecting much this year since this state is still on lock down. Groups of 25 are the max, which makes it hard for groups. Going to work as best I can with phone and video.

13:44:51 From Mike Hyder : Anyone have a source for Santa boots? Need to have plenty of room in the calves. Thank you.

13:45:30 From Jerry Galland : Santa is just the face, he is nothing without his elves.

13:45:34 From Mark DeMonbrun : How true

13:45:44 From Thomas Myers : Planet Santa has a wide calf Santa boot. Pleather, but are great for the money,

13:47:01 From Mike Stephenson : I see the need for liability insurance to protect others. I would think that the liability insurance for the business you are working with would cover you if something unfortunate were to happen to Santa?

13:47:24 From Mike Hyder : Thank you, Thomas.

13:58:54 From Bob Jacobson : The movie the John referenced about the actor playing Santa for 1 year is called "Becoming Santa."

During Session 6

Be a PROFESSIONAL!

Manage Your Events

Make Every Event a Success

14:13:31 From Jerry Galland : Robert Santa Mac, glad you are doing better and are at home.

14:16:36 From Len Libman : Being in the legal profession for many years, I understand the pitfalls and dangers of not having a contract and I would never do any appearance without a contract. It protects both myself and the client. Take a deposit and the contract should cover all possible scenarios. I have not had a single instance of losing a booking because I wanted a contract signed and a deposit.

14:17:31 From Albert DesRuisseau : I have used a contract since day one.

14:18:06 From Russell Albright : Used a contract with a retainer no deposit (deposit means it can be refunded.)

14:19:10 From Len Libman : I disagree. The contract has specific clauses regarding if and when a deposit will be returned.

14:20:14 From Albert DesRuisseau : I have used a one page contract without changes for many years. This year I have made a change to include pandemic wording.

14:20:59 From Robert MacDonald : thank you jerry

14:22:20 From Albert DesRuisseau : Who has a chair?

14:22:48 From Gene Sanders : I have a couple of them

14:22:52 From Russell Albright : Jerry Galland has a wonderful collapsible chair

14:23:36 From Russell Albright : It fits inside a small car.

14:23:56 From Jerry Galland : Another of my talents. I make and sell a similar knockdown Santa Chair.

14:24:01 From Albert DesRuisseau : I bought my plans to make a chair from Santa Hollywood

14:26:07 From Russell Albright : I own 2 of Jerry Galland's chairs I LOVE them.

14:26:35 From Bob Jacobson : Personally, I prefer a chair with no arms. It allows extra family members to get closer, and when I have 3 children on my knees, the arms get in the way.

14:26:52 From Mike Stephenson : how do i get chair info from Jerry

14:26:57 From Albert DesRuisseau : Here's mine!

14:27:37 From Thomas Myers : The puzzle chair 2.0 was designed with removable arms

14:27:45 From Russell Albright : Here is a document that I send to all clients. It is helpful.

14:28:03 From Jerry Galland : Sharing

14:28:06 From Jerry Galland : http://santajerry.net/?page_id=284

14:29:14 From Jerry Nebel : I'm in the bench gang. Get kids beside you and family behind etc. or a kitchen chair. Something else to pack along, set up, explain the up charge etc.

14:29:24 From Jerry Galland : Fits across back seat of most cars, All parts stacks into one hand carry. quick to assemble

14:29:53 From Thomas Myers : Mine is the couch size; 48" wide at the front so there is room for child to sit beside you.

14:31:25 From Gene Sanders : Trever posted he is selling his chair

14:35:00 From Dan Bartel : I bought one of Jerry Galland's chairs several years ago and have used it every year since. Breaks down and sets up in a couple of minutes.

14:37:18 From Russell Albright : It is too cold in the sleigh for a animal

14:40:01 From Russell Albright : Although I had that still blow up in my face, has had it happen where it was the older sister.

14:40:57 From Len Libman : Ask the child who is with them. Let them say mommy or grandma or whoever.

14:51:40 From Jerry Galland : If they hesitate, I ask them what they like to do. And we can then lead to a gift they might want

14:58:47 From Russell Albright : I will be changing up the music tomorrow... I have an hour loop, changing to a 45 minute loop for tomorrow.

14:59:14 From Albert DesRuisseau : Please no more Myriah

During Session 7 – FILL Your Event Calendar

15:00:42 From Mike Stephenson : I see the need for liability insurance to protect others. I would think that the liability insurance for the business you are working with would cover you if something unfortunate were to happen to Santa?

15:01:08 From Gene Sanders : I have a funny story about the Myriah song

15:05:22 From Jerry Nebel : How about customers for virtual visits? Ideas for this unusual year?

15:06:50 From Albert DesRuisseau : I see on the itinerary that topic will be covered in Session 11

15:07:48 From Russell Albright : 11am tomorrow is "The Online Santa" that should cover a lot of things that relate to this year. :)

15:13:19 From Albert DesRuisseau : Title of the book again please

15:15:18 From Mark DeMonbrun : NorthPole Marketing

15:15:21 From Russell Albright : <https://www.amazon.com/gp/product/B0045OUNTK>

15:15:45 From Russell Albright : Jacquie Lawson Online eCards
<https://www.jacquielawson.com/>

American Greetings Online eCards
<https://www.americangreetings.com/>

15:16:18 From Russell Albright : <https://www.norpac-santas.org/john-chilson/> -- list of all of his books with links to them on Amazon.

15:19:47 From Albert DesRuisseau : Thanks Mark & Russell

---End of conference day 1 of 2---